



Program Overview

2021 Smokefree SC Summit
June 8, 2021

Vape Talk Program Structure

- 30-minute presentation
- Virtual or in-person
- Format is trained volunteer presenters partnered with SFSC Staff member
- Officially endorsed by SC Chapter of American Academy of Pediatrics

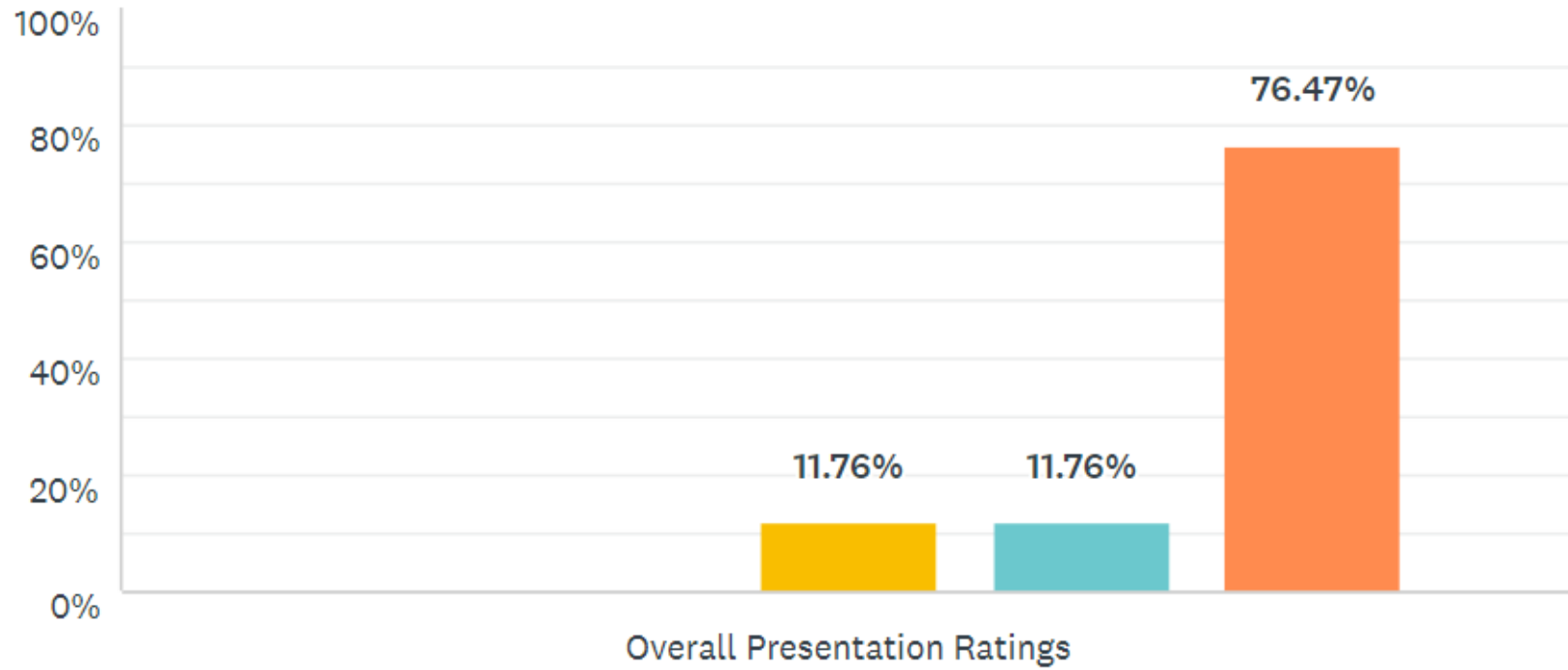
Vape Talk Goals

- **Target Audience:** Parents, Providers, & Other Youth Influencers of Middle & High School Students
- **Goal 1:** To educate you about the youth vaping epidemic
- **Goal 2:** To persuade you to talk to your kids (or students) about the risks and dangers of youth vaping
- **Goal 3:** To give you tools to have productive vape talks with kids and make it an ongoing conversation

**Post-presentation
Survey Results To Date**

Q - Overall, how would you rate the Vape Talk presentation?

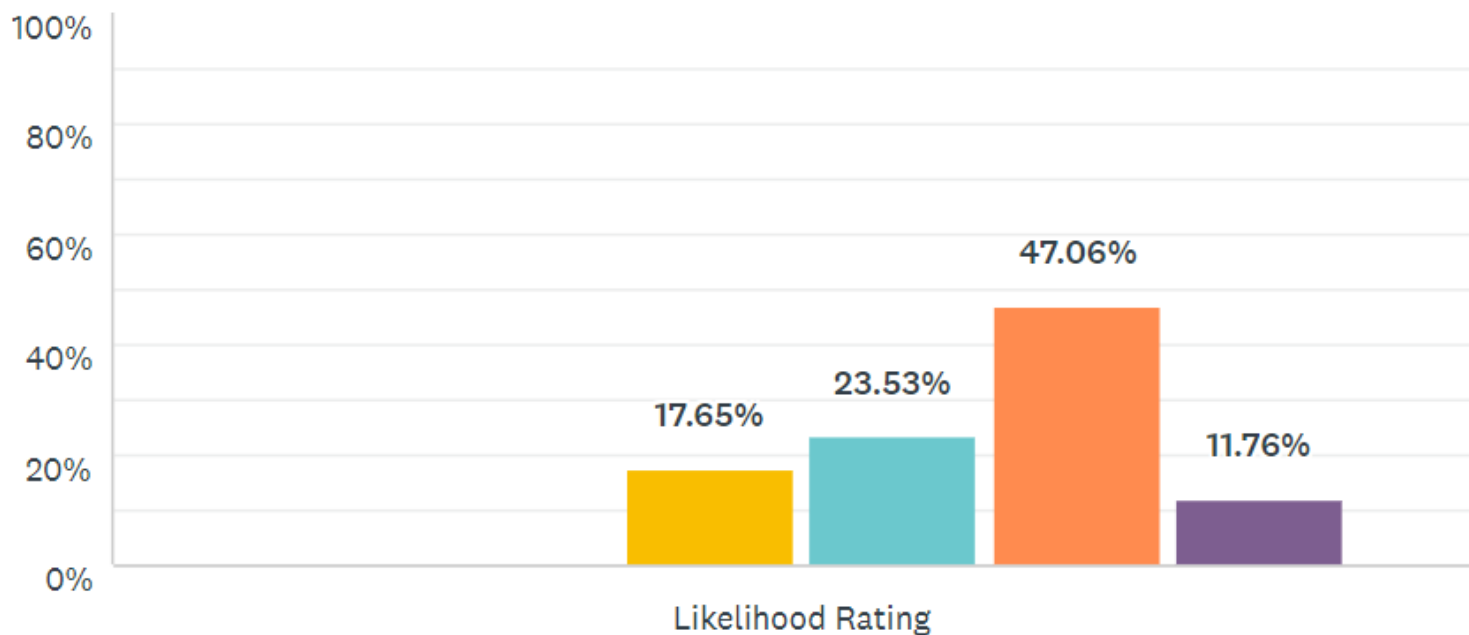
Answered: 17 Skipped: 0



■ Poor ■ Lacking ■ Good ■ Very Good ■ Excellent

Q - Based on today's Vape Talk presentation, how likely is it that you will have a Vape Talk with a teen in your life?

Answered: 17 Skipped: 0



Legend:
Definitely Will Not (Green) Not Likely (Blue) Somewhat Likely (Yellow) Likely (Teal)
Very Likely (Orange) N/A (Purple)



Q - What information from Vape Talk was most useful for you?

“All of it!”

“Very succinct overview”

“I liked how you took blame away from the child, considering them more of a victim of marketing instead of being ‘bad’”

“Everything was very good”

“I was not very informed about vaping so all of this was informative and sadly interesting.”



Q – Any Additional Feedback You’d Like to Share?

“Both speakers were excellent”

“The presentation was just right as far as content/time involved/presenters.”

“Great presentation”

“Megan is fantastic!”

Program Promotion

Initially a “Soft Launch”

- As regular item in SFSC E-news
- Through our volunteer presenters
- Asking for referrals at each presentation

Summer 2021 Back-to-School Launch Jointly with SCAAP

- Outreach to School/PTO/PTA/etc.
- Partnership to promote through pediatrician practices
- New train-the-trainer session for volunteer presenters



How to Book a Vape Talk

www.smokefreesc.org/vapetalk

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