



AMERICAN CANCER SOCIETY CANCER ACTION NETWORK POWER ANALYSIS WORKSHEET

Speaker of the House Murrell Smith

Target Name:
Political party:
Length of time in office:
Family:
Schools Attended:
What are their hobbies?
Does the lawmaker belong to a faith community?
Does the lawmaker serve on any Boards?
Previous voting records:
Civic group affiliations:
Other influential connections:
Tobacco health related connection?
What issues does the lawmaker care about?
What committees does the lawmaker sit on?
Top donors- Individuals:
Top donors – Corporate:
Media outlets that favor target:
Notes:

Contact Information				
Place of Employment:				
Phone number:				
Email:				
Office addresses:				

District Assessment
Population:
Demographics/Ethnicity of District:
Median Income:
Age Breakdown:

District Media Outlets			
Organization Name	Primary Contact	Phone Number	Comments

Leaders in the District			
Name	Email Address	Phone Number	Comments: Trained? Active?

Fellow elected officials in the district			
Name	Email Address	Phone Number	Comments

Local Events	Organizations	Event Date	Comments

District Health Systems & Clinics			
Health System or Clinics	Website	Phone Number	Comments:

Top 10 Employers			
Company Name	Website	Phone Number	Comments: (potential connection to advocacy, etc.)

District Civic Organizations			
Organization Name	Primary Contact	Phone Number	Comments

<p>In this district, people can be found attending the following major events: (look at community calendars, department of recreation, etc.)</p> <ul style="list-style-type: none">•••
<p>In this district, if I wanted to engage communities that reflect the demographics of the district through a health equity lens, I would look to partner with:</p> <ul style="list-style-type: none">••